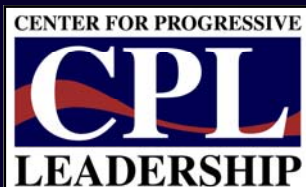




The Center for Progressive Leadership's **State Political Leaders Fellowship**

"Individuals I met in the CPL Fellowship renewed my faith in humanity's ability to not only face but also to tackle head on the unprecedented challenges confronting our society."

- CPL Fellow, 2008



Center for Progressive Leadership

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State Political Leaders Fellowship

The CPL State Political Leaders Fellowship is a selective **nine-month, part-time leadership development program** for organizational leaders, future candidates, community organizers, and progressive activists across the state.

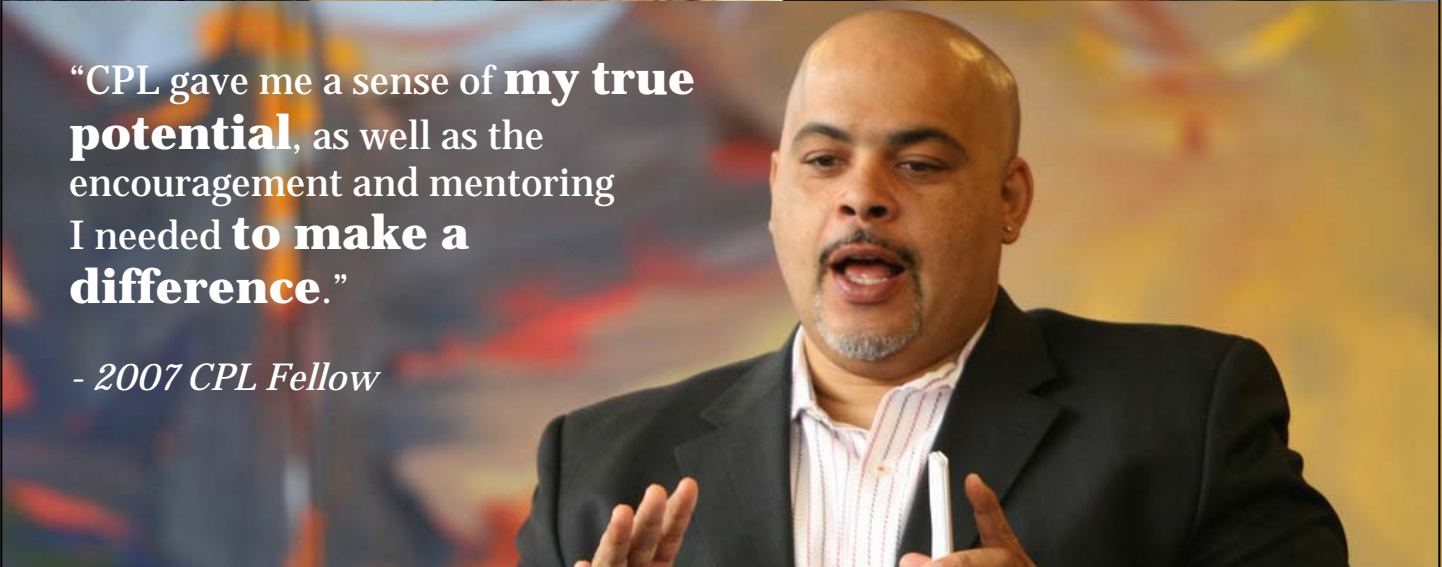
Through training, coaching and mentoring, the program gives **up-and-coming leaders the skills and networks they need** to advance progressive political change in their communities.

Inspiring Leadership for the Progressive Movement




“The Center for Progressive Leadership gave me the ability to move from being someone sitting on the sidelines to **being someone at the table** helping make the decisions that **shape our political future.**”

- 2008 CPL Fellow



“CPL gave me a sense of **my true potential**, as well as the encouragement and mentoring I needed **to make a difference.**”

- 2007 CPL Fellow



“The individuals I met through CPL have **made all the difference in the world.** To be able to tap those people for advice and guidance is what **gives me the confidence** to do what I’m doing.”

- 2007 CPL Fellow

A Comprehensive Leadership Program

The CPL State Political Leaders Fellowship is a nine-month, part-time leadership development program **designed for a select group of working professionals** who are committed to building a more progressive America.

During the program, Fellows regularly work with national experts, guest trainers and state-wide leaders, including CPL's staff and faculty, to **build their leadership skills and expand their networks across the state.**

CPL Fellows get the opportunity to participate in:

- Weekend Workshops
- One-on-one and Small Group Coaching
- Project-based Learning
- Mentorship
- Political Networking

The comprehensive 9-month program **focuses on five core political leadership areas**, including:

- Progressive Philosophy, Vision & Values
- Fundraising
- Grassroots Organizing & Campaign Planning
- Communications & Messaging
- High-Impact Leadership

The core leadership areas are designed to give individuals the tools they need to **affect progressive change at a variety of levels**, including as non-profit and advocacy leaders, campaign staff, community organizers, grassroots activists, and future candidates.



“The CPL Fellowship was a wonderful opportunity to craft a powerful leadership and political identity with a diverse and energetic group of change agents. It provided an amazing network of passionate and knowledgeable professionals from which to draw for future input, encouragement, experience and direction.”

- 2008 Fellow



A Powerful Network of Progressive Leaders

CPL's Fellows **represent a select group of diverse individuals** who are leading the way for progressive change in Arizona, Colorado, Michigan, Ohio and Pennsylvania.

Graduates from the Fellowship include:

- Tony Payton, Jr., State Representative
- Connie Simon, Colorado Progressive Majority Political Director
- Faith Risolo, Arizona SEIU
- Nayyirah Shariff, Neighborhood Organizer
- Anna Perng, Obama for America Field Organizer
- Ismael Arclay, Head of the Office of Faith-Based and Community Initiatives for Bethlehem's Mayor's Office
- Cynthia Aragon, Community Director at UFCW Local 99

Fellows receive the preparation and training they need to **advance progressive change in a broad variety of roles**, including:

- Nonprofit and Advocacy Leaders
- Community Organizers and Grassroots Activists
- Future Candidates, Elected Officials and Appointees
- Campaign Professionals
- Policy, Government and Media Leaders

CPL Fellows also represent the full diversity of our country. Our Fellowship classes are consistently over 55% women and over 50% people of color.



Maria Jose Lopez
2008 AZ Fellow

Maria was born in Guatemala and migrated to the United States at the age of eleven.

She is a student at Arizona University, formerly worked for ACORN, Mi Familia Vota and currently works full time as the Deputy Field Director for the Hungry For Respect Campaign.



Marc Stier
2006 PA Fellow

Marc Stier was a law professor at Temple and a local activist who joined the CPL Pennsylvania Fellowship in 2006. During the program, he honed his own vision for change and the role he wanted to play in seeing that change become a reality.

Since graduating, he has led a city-wide grassroots organizing effort, run for local office and most recently, became the Executive Director of a state-wide initiative to push for universal healthcare in Pennsylvania.

Five Core Components of the Program



The State Political Leaders Fellowship is made up of five core components designed to fit around the schedules of working professionals. They include:

Weekend Workshops

The Fellowship's five weekend workshops bring Fellows together for two days of intensive training led by CPL staff, faculty, and seasoned progressive political leaders from across the state. The sessions are designed to meet the schedules of working adults and take place in different locations throughout the state during the program.

One-on-One and Small Group Coaching

During the program, Fellows meet one-on-one with an assigned CPL Faculty member to develop their personal political leadership goals and work on their independent projects. The Fellows also meet regularly in small group coaching sessions with their faculty.

Mentorship

All Fellows have the opportunity to develop a long-term relationship with a mentor for guidance, support, and personal development. CPL helps connect each Fellow to a mentor of their choosing.

Independent Projects

Independent Projects are opportunities for Fellows to put learning from the weekend workshops and coaching sessions into action. Independent Project topics include:

- 360 Degree Review
- Personal Political Leadership Plan
- Messaging Project
- Fundraising Project

Political Networking

In order to provide opportunities to diversify and expand their networks, CPL coordinates several networking events throughout the program exclusively for Fellows.

The Fellowship Curriculum



The State Political Leaders Fellowship **program concentrates on five key leadership areas** over the course of the 9-months, including:

Progressive Philosophy, Vision & Values

Core Value Identification
Progressive Philosophy
Vision Development

Grassroots Organizing & Campaign Planning

Grassroots Power and Organizing
Electoral & Issue-based Campaign Planning
Campaign Leadership

Fundraising

Building Your Donor Base
Fundraising Challenge
Making the Ask

Communications and Messaging

Message Development & Issue Framing
Working with the Media
Effective Message Delivery

High-Impact Leadership

Collaborative Leadership
Personal Strategic Planning
Leadership from the Inside Out

Sample Workshop: Fundraising

Visionary Fundraising – Fellows connect their vision for progressive change to fundraising. Fellows learn to communicate a vision that taps into the passion of potential donors and deepens their investment in an organization, identify and address barriers to their comfort with asking for money and develop approaches for making every ask a chance to communicate their vision.

Habits of Highly Effective Fundraisers – This session explores eight habits of effective fundraisers, ranging from approaches to expanding their donor networks to effective methods for creating urgency and building long-term relationships with donors. Fellows also conduct a self analysis of their current fundraising practices and then use tools introduced in the session to develop a roadmap that will strengthen their skills.


Making the Ask – Fellows put the skills and approaches from previous sessions into practice by crafting and delivering a compelling fundraising message. The session begins with key tips for *making the ask* and closing the deal with potential donors. With a partner and in small groups, Fellows practice delivering their message to potential donors in their network.

9-Month Timeline

MONTH 1	<p>WEEKEND WORKSHOP 1 Being a High Impact Progressive Leader</p>	<p>PROJECT: Personal Political Leadership Plan</p> <p>Fellows work to develop a detailed plan which identifies their leadership goals and lays out concrete steps for the achievement thereof.</p>	<p>PROJECT: 360 Degree Review</p> <p>Colleagues assess the Fellow's leadership skills</p>	<p>PEER COACHING 1</p> <p>Review weekend one, discuss readings for weekend two</p>	<p>FACULTY 1-on-1 COACHING</p> <p>Discuss the 360 degree review feedback</p>
MONTH 2			<p>PROJECT: Media Challenge</p> <p>Fellows work to get their message placed in the media – radio, TV, print, blog with responses, etc.</p>	<p>PEER COACHING 2</p> <p>Support peer in preparing for Fundraising project</p>	<p>FACULTY 1-on-1 COACHING</p> <p>Reflect on 360 degree review and individual leadership development and identify issue or cause for Fundraising Challenge</p>
MONTH 3	<p>WEEKEND WORKSHOP 2 Vision, Values and Messaging</p>		<p>PROJECT: Fundraising Challenge</p> <p>Fellows select an issue or cause for which to raise money</p>	<p>PEER COACHING 3</p> <p>Check in with peer on progress on Fundraising</p>	<p>SMALL GROUP COACHING</p> <p>In a small group, Fellows will review the progress each has made on his/her message development and delivery.</p>
MONTH 4				<p>PEER COACHING 4</p> <p>Review of PPLP and feedback</p>	<p>SMALL GROUP COACHING</p> <p>In a small group, Fellows review and discuss the progress they've made on their Fundraising Project.</p>
MONTH 5	<p>WEEKEND WORKSHOP 3 Fundraising</p>				
MONTH 6					
MONTH 7	<p>WEEKEND WORKSHOP 4 Campaign Planning and Leadership</p>				
MONTH 8					
MONTH 9	<p>WEEKEND WORKSHOP 5 Collaborative Leadership in Action</p>				

CPL's Fellowship model provides ongoing training, coaching, mentorship, and networking for promising political leaders. This mix of training methods is designed to appropriately address adult learning styles; provide targeted feedback based on individual strengths, weaknesses and goals; and build a cohesive community.

Nominate a Leader



“The Center for Progressive Leadership gave me the ability to move from being someone sitting on the sidelines to being someone at the table helping make the decisions that shape our political future.”

- 2007 CPL Fellow

CPL’s state staff, in close collaboration with progressive leaders and organizations across each state, work hard to identify individuals who want to get more involved in progressive politics or are looking to make a jump in their leadership. But CPL needs the **support of individuals like you to help identify and recruit** those leaders for the 2009 Political Leaders Fellowship.

If you know someone who is an up-and-coming leader in Arizona, Colorado, Michigan, Ohio or Pennsylvania, you can nominate them for the program. There are two easy ways to let them know about the opportunity:

Online Nomination

Simply go to www.ProgressiveLeaders.org and submit their name and email address.

We’ll follow up with them personally about their nomination, as well as details on how they can apply for the 2009 Fellowship.

Contact Our State Offices

You can also contact our state offices directly about helping identify potential applicants for the program.

Go to www.ProgressiveLeaders.org and reach out to one of our offices in Arizona, Colorado, Michigan, Ohio or Pennsylvania.

Apply For the 2009 Fellowship



If you are committed to building a more progressive America, **you can join a select group of individuals from across each state** in this year's 2009 Political Leaders Fellowship. The topics covered are designed for individuals who are interested in getting involved in political change or are experienced leaders looking to make a significant change in their political leadership in the near future.

The program is **designed for working adults and requires roughly 12-15 hours per month.**

Two-day weekend workshops take place five times throughout the 9 months and one-on-one and small group coaching takes place during the remaining months. Independent projects, including a fundraising and media project, are on-going throughout the entire program.

In order to graduate, Fellows are expected to fully participate in all aspects of the program.

Apply to Become a 2009 State Political Leaders Fellow

CPL is a nonpartisan, nonprofit organization that recruits individuals who want to make a difference in their community, sector and/or state. The selection process involves state staff, national staff, alumni and supporters and is based on the following criteria:

- Enthusiasm for learning and improving their leadership skills
- Proven leadership in creating positive change in their community
- Commitment to pursuing a long-term career in political leadership
- Clear understanding of their community and the issues they are committed to impacting
- Interest in reshaping politics in their own community

In order to apply, **simply go online to www.ProgressiveLeaders.org** and begin the 5-step process for submitting your application. The deadlines to apply are early this winter.

About the Center for Progressive Leadership

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- 2007 CPL Fellow

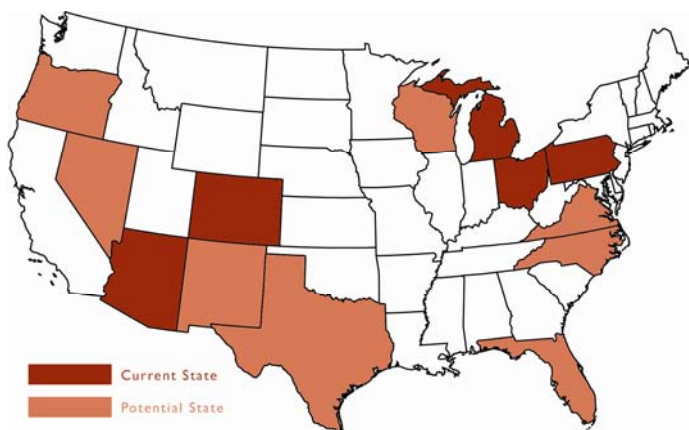


The Center for Progressive Leadership (CPL) is a national political training institute that develops diverse leaders who can effectively advance progressive political and policy change. **CPL has trained over 4,000 progressive** leaders through intensive, nonpartisan leadership programs primarily in our state offices (currently Arizona, Colorado, Michigan, Ohio and Pennsylvania).

CPL was founded by a broad and diverse group of progressive leaders from around the country who saw crucial gaps in training, mentorship, coaching, and support for progressive campaign, organization, community, policy and political leaders.

CPL focuses on providing comprehensive, long-term leadership development for progressive leaders who have traditionally lacked access to political power.

CPL currently has offices in the following states:



In addition to the State Political Leaders Fellowship, CPL also runs the following programs:

New Leaders Program— Connects talented youth of color and GLBT youth across the country with paid positions at leading progressive organizations and provides them with training, mentorship and coaching

Partnership Trainings— Joint training programs with local and national progressive organizations.

Springboards— Intensive weekend training for activists, campaign staff and future candidates that provide skills and resources to win electoral efforts and build long-term power.